

REP HEADLINE# 6223528
*** ORIGINAL REV#0 ***

REP: TEL# 323-634-8086
ORDER WORKSHEET

FAX# 323-937-2481
HARRIS REPORT FROM REP
AUG20/12 14.02
*** WFTV-TV ***

ADV # ADV. NAME ISS/NFIB

AGY # 1243 AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP. # OFF. # 78 SALESMAN #

BUYER NAME KYM MASON

SALES PRSN LA- MICHAEL WARD

ORDER # CONTRACT # 6223528

CLASS: NATL. LOCAL REGIONAL

PRDCT 263/NFIB EST#263 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG20/12 AUG26/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG20/12 14.02

REP: *****URGENT*****
NEW ORDER - STARTS TODAY, 8/20!!!
PLS CONF TTL: \$48,450/21X 8/20
THANKS LINDA FOR MICHAEL

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = NFIB
AGENCY PRODUCT CODE = NFIB
AGENCY EST# = 263

1			700A-900A	30		\$2,300.00	8/20	8/24	4		M-F	4
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PROGRAM : GMA
RA35+ : 4.0
CON COM1: RUN 1X PER DAY

2			1200N-100P	30		\$1,000.00	8/20	8/24	4		M-F	4
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PROGRAM : EYEWITNESS NOON NEWS
RA35+ : 3.6
CON COM1: RUN 1X PER DAY

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3			500P-600P	30		\$2,500.00	8/20	8/24	4		M-F	4
PROGRAM : EYEWITNESS NEWS												
RA35+ : 5.1												
CON COM1: RUN 1X PER DAY												
4			600P-630P	30		\$3,500.00	8/20	8/24	4		M-F	4
PROGRAM : EYEWITNESS NEWS												
RA35+ : 7.6												
CON COM1: RUN 1X PER DAY												
5			1100P-1135P	30		\$2,250.00	8/20	8/26	5		M-SU	5
PROGRAM : EYEWITNESS NEWS AT 11P												
RA35+ : 3.9												
CON COM1: RUN 1X PER DAY												
AUG/12 48450.00												CONTRACT TOTAL 48450.00
												TOTAL SPOTS 21

MARKET TOTALS \$69,214 WFTV 70% WKMG 0% WESH 30% WOFL 0% WKCF 0% WRBW 0% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- JUL/PJ
 DEMOS- RA35+*